Appl. No. 10/523,866 Amdt. Date November 4, 2009

Reply to Office Action of September 11, 2009

AMENDMENTS TO THE CLAIMS

The following **Listing of Claims** will replace all prior versions and listings of claims in the application.

Listing of Claims

Claims 1-31 (canceled).

Claim 32 (currently amended): A label sheet construction, comprising:

a facestock layer;

a first weakened line pattern in the facestock layer and defining at least a portion of a perimeter of a reply mailing address label <u>adapted for selective</u> application to a mailing article and receptive to marking with mailing address indicia; and

a second weakened line pattern in the facestock layer, outside of the first weakened line pattern and defining at least a portion of a perimeter of a sendreply mailing address label.

Claim 33 (previously presented): The label sheet construction of claim 32 wherein the facestock layer has first means within the first weakened line pattern for receiving send mailing address indicia from a printer or copier so that the reply and send-reply mailing address labels are thereby in mailing-address printed conditions.

Claim 34 (currently amended): The label sheet construction of claim 33 wherein the first means includes a print-receptive coating, of the said facestock layer being coated with said print receptive coating.

Claim 35 (previously presented): The label sheet construction of claim 33 further comprising second means for adhering the send-reply mailing address label in a send-mailing-address-label position on a mailing article with the send-reply mailing address label in the mailing-address printed condition and the send-reply

mailing address label in a removed condition relative to the label sheet construction.

Claim 36 (previously presented): The label sheet construction of claim 35 further comprising third means for allowing the reply mailing address label to be removed out of and off of the send-reply mailing address label.

Claim 37 (previously presented): The label sheet construction of claim 36 further comprising a release liner attached to the facestock layer.

Claim 38 (previously presented): The label sheet construction of claim 37 wherein the second means is between a portion of the release liner and a portion of the send-reply mailing address label before the send-reply mailing address label is the removed condition.

Claim 39 (previously presented): The label sheet construction of claim 38 wherein the second means includes pressure-sensitive adhesive.

Claim 40 (previously presented): The label sheet construction of claim 39 wherein the pressure-sensitive adhesive is on a bottom surface of the send-reply mailing address label.

Claim 41 (currently amended): The label sheet construction of claim 37 wherein the release liner has a weakened line therein <u>underlying_disposed_generally outside_of_the_send_reply</u> mailing address label and inside_of_the_send_but not the reply mailing address label to form a release liner member.

Claim 42 (previously presented): The label sheet construction of claim 41 wherein the release liner member forms part of a bottom surface of the send-reply mailing address label when in the removed condition.

Claim 43 (previously presented): The label sheet construction of claim 42 wherein the second means includes adhesive on a bottom surface of the send-reply mailing address label and outside of the release liner member.

Claim 44 (previously presented): The label sheet construction of claim 41 wherein the third means includes the release liner member.

Claim 45 (previously presented): The label sheet construction of claim 37 wherein the second means allows the send-reply mailing address label when in the printed condition to be removed from the facestock sheet construction by separating the send-reply mailing address label along the second weakened line pattern and from an adjacent portion of the facestock sheet construction and from a portion of the release liner.

Claim 46 (previously presented): The label sheet construction of claim 32 wherein the second weakened line pattern comprises a cut line pattern.

Claim 47 (currently amended): The label sheet construction of claim 32 wherein the send-reply mailing address label defines a first send-reply mailing address label, and the reply mailing address label defines a first reply mailing address label; and further comprising a third weakened line pattern in the facestock layer and defining a perimeter of a second reply mailing address label, and a fourth weakened line pattern in the facestock layer, outside of the third weakened line pattern and defining a perimeter of a second send-reply mailing address label, wherein the fourth weakened line pattern is within the first weaken line pattern.

Claim 48 (previously presented): The label sheet construction of claim 32 wherein the mailing article is an envelope, a periodical or a package.

Claim 49 (currently amended): A label sheet construction, comprising:

a facestock layer;

a first weakened line pattern in the facestock layer and defining at least a portion of a perimeter of a send mailing address label <u>adapted for selective</u> application to a mailing article and receptive to marking with mailing address indicia: and

a second weakened line pattern in the facestock layer, outside of the first weakened line pattern and defining at least a portion of a perimeter of a replysend mailing address label.

Claim 50 (previously presented): The label sheet construction of claim 49 wherein the facestock layer has first means within the first weakened line pattern for receiving reply mailing address indicia from a printer or copier so that the reply-send and send mailing address labels are thereby in mailing-address printed conditions.

Claim 51 (previously presented): The label sheet construction of claim 50 further comprising second means for adhering the reply-send mailing address label in a reply-address-label position on a mailing article with the reply-send and send mailing address labels in the printed condition and the reply-send mailing address label in a removed condition relative to the label sheet construction.

Claim 52 (previously presented): The label sheet construction of claim 51 further comprising third means for allowing the send mailing address label to be removed out of and off of the reply-send mailing address label.

Claim 53-62 (canceled).

Claim 63 (new): A sheet construction comprising:

a sheet of facestock material having a front surface receptive to printing or marking thereon:

a plurality of first labels portion formed within the sheet of facestock material, each first label portion being defined by a first weakened line formed in the sheet of facestock material, said first weakened line being a substantially closed line; and.

a plurality of second label portions formed within the sheet of facestock material including at least one second label portion contained in each first label portion, each second label portion being defined by a second weakened line formed within the sheet of facestock material, said second weakened line being substantially closed and contained with the corresponding first weakened line defining the first label portion in which the respective second label portion is contained:

wherein the front surface of the facestock residing within each second label portion is substantially blank.

Claim 64 (new): The sheet construction of claim 63, wherein the plurality of first label portions are arranged on the sheet of the facestock material in a two-dimensional matrix array.